

LEDO MAY SEASON 2014

CANYON

CANYON FACTORY
ENDURO TEAM



VERBIER
LA TZOUIMAZ / BIKEPARK

BIOGRAPHY



Name : May
Firstname : Ludovic
Birthday : 03.04.89
Place : Villette (VS)
Profession : Mountain Biker
Discipline : Enduro
Competition : Start in 2004
E-mail : ludomay@netplus.ch
Address : Ch. du perray 55,
1934 Villette, Switzerland
Web site : www.ludomay.ch

Sponsors

Canyon, Ergon, Fox shox, Mavic, Verbier Bike Park, Verbier St-Bernard, Clif bar, Muc-off, Topeak, Renthal, Sram, Contour, Ethirteen, Willy Roserens Architecture, Simnet SA, Keetch, Spy, May Frères, VFP immobilier, Bruchez Alpine Garden, Fitness Vitamines.

Others sports

Motocross, ski, boulder climbing and golf

RESULTS



2014

13th Enduro World Series
Chile

16th Enduro World Series
Valloire

21th Enduro World Series
La Thuile

26th Enduro World Series
Whistler

1st Trailfox
Flims

2nd Sram Enduro Series
Riva Del Garda

2nd European Enduro Series
Flims

4th European Enduro Series
Nauders

Past years

14th Enduro World Series
Overall 2013

18th World Champ DH
Champéry 2011

**6th overall and first Senior
Megavalanche 2010**
L'Alpe d'Huez

PUBLICATIONS

Publications 2014

- Movie Rise of Enduro
- 1 photo in Magazine World of MTB
- 8 pages Freeride Magazine
- 3 photos vital mtb.com
- Article on the Sunday Times (more than 2'000'000 readers)
- Movie Mucoff with the team
- Special invitation on Radio Vertical for 2 hours
- 3 publications in Le Nouvelliste
- Advertising for the Bank Raiffeisen, movie and poster
- 4 photos on velovet.com
- 10 photos on MTB-news.de
- Few times in the official movie of the EnduroWorldSeries
- In the 6 different Strive Dairy
- In the official movie of the EWS in Chile
- In the promotional movie for the Canyon Strive
- Photo with my bike on endurotribe.com
- Photo with my bike on pinkbike.com
- Few pictures on different websites during the presentation of the Canyon
- Photo with my bike on ride.ch
- Interview for TenEighty blog on my season
- 7 pictures on freeride-magazine.com from Verbier
- Few different interviews for Vertical radio
- Show at the festival in Diableret of my Episode : Ricochet.
- Link for publications:
<http://www.ludomay.ch/ho/news/publications-2014/>

Publications 2013

- Interview on Epic TV, 5 minutes
- Movie Malaga 12 months 12 Stories, 70'000 views
- Movie Ténérife 12 months 12 Stories, 50'000 views
- Movie Malaga, Promotion for Thebikeshuttle
- Slideshow of Ténérife and Malaga with Jey Clementz
- Movie of promotion for Big Mountain Adventure
- Publication of 6 pages in Bigbike magazine and 8 pages in Freeride magazine on Crans-Montana and St Luc
- Few sentences in a English magazine for Verbier
- 1 Photo in World of MTB magazine Germany
- Le nouvelliste newspaper Valaisan: 5 articles + photo
- 4 minutes and 3X 1 minute in the radio «Rhône FM»
- 5 pages + cover in Verbier Life «Summer 2013»
- A page in Vtt Magazine France in Dignes les Bains
- 1 photos on Vélo vert and 4 photos on endurotribe.com
- Presentation of my bike on endurotribe.com
- In the official movies of Val d'Allos and les 2 Alpes from dirt Mpora with my name (84'000 views and 62'000 views)
- In the official movie of Winterpark and Whistler from dirt Mpora with my name (60'000 views and 58'000 views)
- 3 photos on pinkbike.com after the Méga, Whistler, Finale
- Interview on the website enduroseries.net on my team
- Interview on ixdownhillcup.com of Morgins
- Interview on frontlinemag.net
- A night for Strength in Numbers in Bern, special guest
- In the official movie of Val d'Isère from dirt Mpora
- A photo in the magazine bike USA
- In the official movie of Les portes du Mercantour
- Webisode Ludo May et son vélo : Ricochet

A mountain biker is riding a trail through a dense forest. The rider is wearing a blue and yellow jersey and a helmet. The trail is dirt and rocky, with many trees and sunlight filtering through the canopy. The word 'PUBLICATIONS' is written vertically in large white letters on the right side of the image.

PUBLICATIONS

Movies 2012-2006

- In the movie «Strength in Numbers»: 130 previews in the world, the most popular bike movie in 2012
- Publicity for the Verbier Bikepark, film 15 minutes, 2011
- Passing on the news (tsr1) Champéry (TV) 2011
- Report on Canal9(TV) 2011
- Publicity for the brand Freelap(Chrono,2010)
- «Math» a movie for Mathias in the Outdoor Games 2008, TV about 600 heures
- Movie Verbier Bikepark «Kona 2007» showing all the day in a big screen in Verbier
- Winner in 2006 and 2007(team) of the Outdoor Games (film festival)
450 heures of diffusion in the world on TV, channels: TV5, Extreme Channel, Gillette, Tsr...
- Short Film in the Festi-film in Verbier in 2005, 2006 and 2007

A mountain biker in full gear is riding down a rocky, moss-covered trail. The background features a vast mountain range with patches of snow under a clear sky. A blue and red flag is visible on the trail.

PUBLICATIONS

OBJECTIVES



Competitions

- Enduro World Series
- Megavalanche in France
- Swiss races

Shooting

- 2-3 Webisodes with Nico Falquet
- Jérémie Bernard
- Jérémie Reuiller

Photos by Jérémie Reuiller - Hoschi Yoshida - Markus Greber